



SANTA MARIA PHILHARMONIC SOCIETY

P.O. Box 375 Santa Maria, CA 93454-0375

(805) 925-0412

www.santamariaphilharmonic.org

2017-2018 Concert Program Advertising Agreement

This agreement authorizes the Santa Maria Philharmonic Society to place an advertisement in four concert program booklets as follows (check one):

Black & White

- Full Page (5" X 8" maximum) \$800
- Half page (5" X 4" maximum) \$500
- Quarter page (5" X 2" maximum) \$350
- Eighth page (2.5" X 2" maximum) \$250

Full Color

- Full Page (5" X 8" maximum) \$1200
- Half page (5" X 4" maximum) \$700
- Quarter page (5" X 2" maximum) \$450
- Eighth page (2.5" X 2" maximum) \$350

The concert program booklets are distributed to attendees of Santa Maria Philharmonic Orchestra concert events scheduled on the following dates:

September 23th 2017

December 2st 2017

February 24th 2018

April 28th 2018

The concert program booklets are also used as presentation portfolios to potential donors and benefactors of the Santa Maria Philharmonic Society, and at a variety of events for the purpose of sharing the mission and objectives of the Society.

- Ad material must be received by the Santa Maria Philharmonic Society by **September 5, 2017**. The ad material may be submitted as "camera ready" copy, in digital format as a Portable Document Format (.pdf), or as a graphic (.tif, .jpeg, or .png), 300 dpi minimum resolution. The advertising material will be scaled to best fit the space reserved. In the event material is not received in time to be included in the program as an ad, the Santa Maria Philharmonic Society may, as its option, place a simple notice of support by the undersigned business in space reserved. Material in digital format may be sent by email to janet@santamariaphilharmonic.org.
- The Santa Maria Philharmonic will have sole discretion regarding the location in the booklet where the ad material is placed.

Business Name _____

Address _____ City _____ Zip _____

Phone _____ E-Mail _____

Name of Authorizer _____ Title _____

Credit Card number _____

Signature _____ Exp. Date _____ Security code _____

Please make checks payable to: Santa Maria Philharmonic Society