



## **SPONSORSHIP OPPORTUNITIES FOR THE 2017-18 SEASON**

**Sponsorships will be tailored to maximize benefits to your organization**

### **☞ TITLE SPONSOR FOR THE 2017 -18 SEASON (\$25,000 AND UP)**

You will be given prominent publicity in all of our media ads and at each event in our season, as well as unique opportunities to communicate with the supporters and patrons of the Philharmonic. Your **TITLE SPONSORSHIP** may include the following benefits or others in a package customized for you:

- ❖ Four (4) Preferred Seating tickets to each concert and to the Annual Dinner
- ❖ Recognition in all four (4) concert programs with your logo
- ❖ Display area for outreach or product give-away at each concert
- ❖ Opportunities for quality time with conductor, musicians and guest artists
- ❖ Recognition at all events and inclusion in all media outreach
- ❖ Banner or other display at all concerts
- ❖ Prominent acknowledgement on our website and in Social Media with your logo and link to your website
- ❖ Recognition in e-mails and newsletter communications

### **☞ CONCERT SPONSOR (\$15,000 – ONE CONCERT)**

For a concert of your choice, you will be given prominent publicity in all of our media ads with a verbal introduction at the concert itself and special opportunities leading up to the concert. We will design a custom package with such benefits as:

- ❖ Four (4) Preferred Seating tickets to your sponsored concert and two (2) seats at the Annual Dinner
- ❖ Recognition in concert program with your logo
- ❖ Display area for outreach or product give-away at concert
- ❖ Opportunity for quality time with the conductor and musicians
- ❖ Recognition and inclusion in media outreach for the concert
- ❖ Banner or other display at concert
- ❖ Prominent acknowledgement on our website and in Social Media with your logo and link to your website for the event window
- ❖ Recognition in e-mail and newsletter communications

### **☞ YOUTH PROGRAM SPONSOR (\$10,000 - SEASON)**

Your sponsorship of the Youth Program(s), the Music Van for all third-graders and *Fly Me to the Moon* concert for all fourth-graders will bring the wonder of music to school children throughout the Santa Maria Valley and present exciting goals for young local musicians-in-training. This unique sponsorship opportunity will provide the satisfaction of contributing to the arts for children and offers a sponsor package we can customize with such benefits as:

- ❖ Four (4) Preferred Seating tickets to the concert of your choice and two (2) seats at the Annual Dinner
- ❖ Recognition in all collateral materials
- ❖ Display area for outreach or product give-away at *Fly Me to the Moon* concert
- ❖ Opportunity for quality time with the conductor and musicians in connection with Youth program activities
- ❖ Recognition at all events and inclusion in all media outreach as our Youth Sponsor
- ❖ Banner or other display at all Youth events
- ❖ Prominent acknowledgement on our website and in Social Media with your logo and link to your website
- ❖ Recognition in e-mails and newsletter communications in connection with the Youth programs

### **MAESTRO SPONSOR (\$10,000 – SEASON)**

For the sponsorship of the conductor you will be given prominent publicity in the media, with a verbal introduction at each concert and special opportunities throughout the season. We will design a custom package with such benefits as:

- ❖ Four (4) Preferred Seating tickets to four (4) subscription concerts and two (2) seats at the Annual Dinner
- ❖ Recognition in all four (4) concert programs for the with your logo
- ❖ Display area for outreach or product give-away at each event
- ❖ Opportunities for quality time with the conductor.
- ❖ Recognition and inclusion in all media outreach for the season
- ❖ Banner or display at all four (4) concerts
- ❖ Prominent acknowledgement on our website and in Social Media with your logo and a link to your website throughout the season
- ❖ Recognition in e-mails and newsletter communications

### **DISTINGUISHED SPONSOR (\$5,000 – OR MORE)**

Each Distinguished Sponsor will be given prominent publicity in the media as the season opens and special recognition at the concert of your choice. Your package will include benefits such as:

- ❖ Two (2) Preferred Seating tickets to a concert of your choice and two (2) seats at the Annual Dinner
- ❖ Recognition in the printed program for an concert of your choice, with your logo
- ❖ Complementary tickets to other events as available
- ❖ Recognition and inclusion in media outreach as the season launches
- ❖ Mention in e-mail and newsletter communications at the beginning of the season, and at least one additional time
- ❖ Acknowledgement on our website and in Social Media with your name or logo

### **CHAMPION SPONSOR (\$2,000 AND UP)**

Champions are celebrated for playing a key role in funding concert related expenses such as music rental, printing of collateral materials and the on-going musical contributions of the Philharmonic in our community and receive benefits such as:

- ❖ Two (2) tickets to a concert of your choice and two (2) seats at the Annual Dinner
- ❖ Recognition and listing in printed program for an event of your choice, with your logo
- ❖ Recognition in e-mails and newsletter communications
- ❖ Complementary tickets to other events as available